

Obtaining Photography for Program Websites

LTS Photo Services

Learning Technology Services offers professional photographic services to the campus. You may arrange with LTS to have a photographer shoot specific settings on behalf of your program. Contact Bill Wikrent, x-4042 for assistance. This is a charge-back service. LTS also maintains a large digital image database that may have appropriate images shot in previous years. Work with Bill to search the database for appropriate images.

Using your own digital camera

You may supply your own photos taken with a digital camera. Be sure to set the camera to save the highest resolution files available. Please consider carefully whether the photos are of sufficient quality to present a professional image of UW-Stout.

Photos for Alumni Testimonials

When asking alumni to supply photos to accompany testimonials, be sure to ask for digital files of the highest resolution available. Be sure to obtain permission in writing to use the image on Stout's website, or in print if you intend to use it in a brochure. If the photo is taken in a work setting, permission from the employer may be required as well.

Stock Photography

University Communications has a subscription for photography from www.clipart.com. You may search the clipart.com database, identify appropriate shots, and work with Don Steffen, University Communications to obtain non-watermarked versions for use on your website or in PowerPoint presentations. Print-quality images may require an additional purchase beyond the subscription.

- Go to www.clipart.com
- Under "Search" select "photo" from the "Media" drop-down menu
- Under "Keywords" type in an appropriate search term
- To get a better look at an image, click on a thumbnail.
- If the image is appropriate, copy and paste the "Item number" into a list.
- Also look at the "Keywords" applied to that photo, and you may find other terms that will help you search.
- Supply University Communications with your list, and we'll obtain higher resolution versions using our subscription.

NOTE: One important consideration regarding stock photography is that any paying customers, including other universities and businesses, have access to the same images. If you want "exclusive" images, then your best route is to work with LTS Photography to shoot custom photographs of your program.